



WERBEFORMATE – Artikelseite / optional „Call to Action“

The wireframe illustrates the layout of an article page with several advertising opportunities:

- Top Header:** PORT41 So geht selbständig. Navigation icons for Newsletter, Register, and Log.
- Main Content Area:**
  - Billboard 960 x 250:** A large orange rectangular area at the top of the main content.
  - Left Column:** A vertical stack of elements: a square with an 'X' (placeholder), a smaller rectangle, an orange box labeled "optional: Call to Action", a large rectangle with an 'X' (placeholder), and a large empty rectangle at the bottom with an orange box labeled "optional: Call to Action" below it.
  - Right Column:** A vertical stack of elements: an orange box labeled "Frage der Woche", a grey box, an orange box labeled "Medium Rectangle 300 x 250", a grey box, an orange box labeled "Termin-Tipp", and a final grey box at the bottom.

PORT41 So geht selbständig. Newsletter Register Log

Billboard 960 x 250

Frage der Woche

Termin

Medium Rectangle 300 x 250

Termin-Tipp

